

Luxury Talent Management Leading And Managing A Luxury Brand

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You may have never heard of the luxury groups LVMH, Richemont, and Kering, but the names of some of the brands they boast, including Louis Vuitton, Cartier and Gucci, should ring a bell. These industry leading organizations and labels epitomize all that is glamorous, but did you know that they are also trend-setters in talent management?

Talent Management Lessons from Successful Luxury Brands
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The first book focusing specifically on talent management, retention and leadership in the luxury industry, and the challenges and obstacles this industry is likely to face in the future About the Author. MICHEL GUTSATZ is an international expert in luxury brand management and brand strategy. He advises investment funds, luxury & prestige ...

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He also created the MBA in International Luxury Brand Management at ESSEC Business School. Michel has a PhD in Economics and holds an Engineering degree. GILLES AUGUSTE conducts strategic and global talent assignments for clients in the luxury and retail industries working with world renowned luxury brands.

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