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Combines insights into both fashion retailing and fashion logistics Studies major forces driving change in the retail industry and how manufacturers can adapt their working practices accordingly Considers fashion retailing and logistics as part of a wider global supply chain and production system

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fact that it would contain more logistics than fashion. I could not have been more wrong.

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Fashion Logistics: Insights into the Fashion Retail Supply Chain eBook: Fernie, John, Grant, David B.: Amazon.co.uk: Kindle Store

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Fashion Logistics: Insights into the Fashion Retail Supply Chain
2nd Edition by John Fernie (Author), David B. Grant (Author)
ISBN-13: 978-0749493318

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Fashion Logistics : Insights into the Fashion Retail Supply Chain, Paperback by Fernie, John; Grant, David B., ISBN 0749493313, ISBN-13 9780749493318, Brand New, Free shipping in the US
Examine the principles and practices behind responsible fashion retailing and cost-effective supply chain management in the fashion industry.

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Subject: Fashion Logistics Insights Into The Fashion Retail Supply Chain
Keywords: fashion, logistics, insights, into, the, fashion, retail, supply, chain
Created Date: 11/22/2020 6:52:52 AM

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Additional Physical Format: Online version: Fernie, John, 1948- author. Fashion logistics London ; New York : Kogan Page Limited, 2019 (DLC) 2019022211

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Start your review of Fashion Logistics: Insights Into the Fashion Retail Supply Chain. Write a review. Nov 07, 2019 Rachel Pollock rated it really liked it · review of another edition. This is a second edition of the text, and I wondered what had changed in the past

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Fashion Logistics integrates case studies of best practice that demonstrate successful fashion retail supply chains of leading companies such as Benetton, Burberry, Schuh and M&S. The book provides vital figures, tables and mini-cases in each chapter, along with a discussion question at the end of each mini-

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case, references and suggested readings.

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