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tweet- how persuasive are you? You are 34 times more persuasive communicating in person than on digital platforms. Yet in today's.

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Digital Persuasion : Sell Smarter in the Modern Marketplace by Erin Gargan (2017, Trade Paperback) Be the first



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**Digital Persuasion :  
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Erin is the founder of  
Socialite Agency, a  
global social media  
firm, and the best-  
selling author of Digital  
Persuasion: Sell  
Smarter in the Modern

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Marketplace. Riding

the Entrepreneurial

Roller Coaster to

Startup Success. Erin's

entrepreneurial story

began in Baltimore,

where she was an ad

sales rep for a local TV

network.

## **The Art & Science of Digital Persuasion: Selling Smarter ...**

Of course, selling isn't

just about your

personal interactions

with a client. Now more

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than ever, selling is a team game. In many industries, the sales cycle can be months long, cross-

departmental and multi-dimensional. A single sale will touch many people's desks, with each person adding value along the way.

**Sell Smarter in the New Normal with These Digital Sales**

...

Leverage social and

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digital platforms for maximum impact; Standing out from behind the screen isn't easy, but with a more strategically persuasive approach you can inspire action every time you touch your keyboard.

Demolish your assumptions about social media, and start selling smarter in the modern marketplace.

**Digital Persuasion |**

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**Lioncrest Publishing**

In this episode, Erin breaks down her sales messaging formula that has been

leveraged by some of the world's biggest brands and shares advice from her new book, Digital

Persuasion: Sell Smarter in the Modern Marketplace. Listen in to learn how to avoid the common mistakes most email marketers make and what you

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can do to stand out  
online.

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**Digital Persuasion  
with Erin Gargan -  
Roger Dooley**

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More Done in Less

Time by Brian Tracy

Paperback \$8.49

Digital Persuasion: Sell

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**Digital Persuasion  
Sell Smarter In The  
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Erin Gargan previews  
her workshop on digital  
persuasion for the

2017 Influence

community! NSA

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**NSA Influence 2017-  
Digital Persuasion:  
Sell Smarter in ...**

how do we attract  
attention and sell  
smarter through email  
and social media?

That's where Erin  
Gargan, author of  
Digital Persuasion  
comes in. She's  
developed a sales  
messaging formula



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that will teach you to persuade prospects to engage with you in less than three seconds.

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**Digital Persuasion:  
Erin Gargan - Author  
Hour**

Because there is a right way and a wrong way to sell yourself, our guest is here to explain how to sell yourself with digital persuasion. Erin Gargan is a multi-entrepreneur who

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currently owns and operates an agency that specializes in social media for trade shows, conferences, and events.

## **170. How to Sell Yourself With Digital Persuasion With ...**

This Amazon #1 bestseller teaches you my 3-step PUB method so you can show up as your most influential self from behind the screen and sell smarter

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**Erin King-Author,  
Keynote Speaker**

It does a very good job  
of showing how

‘persuasion,’

‘influencing,’ ‘selling’

and other forms of  
mind manipulation

ultimately lead to a

very toxic and

dangerous society ...

Persuasive

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Startups in The

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technology's use of digital media to target ... People become smarter. Eventually businesses will acknowledge the benefits to become more ...

**Persuasion,  
Influencing and  
Selling are Mind  
Manipulation ...**

Today we're crushing on Erin Gargan King, digital persuasion expert, keynote

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speaker, author and  
consultant. In The

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Television and VISA  
among others to

leverage digital

persuasion techniques

to attract attention,

increase influence and

sell smarter in the

modern marketplace.

**Woman Crush**

**Wednesday: Digital**

**Persuasion ... - Sell**

**Or Die**

This is a guest post

from digital marketer,

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Source In The

Digital.Sarah

specialises in the travel

and tourism industry

and I'm sure you'll

enjoy her post about

persuasive writing

techniques - it's like

selling but without the

ick factor.

**Persuasive writing  
techniques: How to  
sell without being a**

...

She is the author of

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Digital Persuasion: Sell Smarter in the Modern Marketplace. Erin helps sales, marketing, and event professionals attract attention and increase influence by becoming more effective digital communicators.

**140: Ethical Persuasion and Moving People to Action with ...**

She is the author of "Digital Persuasion:

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Sell Smarter in the  
Modern Marketplace.”

Erin is also an advisor  
for Camp One

Ventures, a Palo Alto-  
based venture capital

firm. She has been  
featured in Forbes and

was recently named a  
2017 “Woman in

Business” by the  
Orange County

Business Journal.

**November 2017**

**Newsletter - The**

**National Speaker ...**



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### Persuasion Sell

Erin King is an award-winning entrepreneur, best-selling author and digital persuasion expert. She will be at Manifest 2020 talking about her Amazon best-selling book - Digital Persuasion: Sell Smarter in the Modern Marketplace.

These tips and tools will help you attract more people while increasing your ability to close-the-deal!

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