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Crane and Matten's Business Ethics Essay (Book Review) This chapter examines the main ethical theories, and analyses their importance and capacity in business ethics. A key argument focuses on the position of ethical theories in business ethics including ethical absolutism and relativism.

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Feedback: Crane and Matten's focus is on enabling the business actor to be as fully aware of the issues at hand as possible, and to see a variety of possible solutions. For a graphical representation of this pragmatic perspective, see Figure 3.7.

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Dr Andy Crane is a senior lecturer in Business Ethics at the International Centre for Corporate Social Responsibility at the University of Nottingham Business School. He has a PhD from the...

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hi Crane & Matten, Business Ethics: European Perspective is my all time favourite book since 2005, when I was in the UK. I'm currently ordering the 2010 edition from Amazon, and very eager to unboxing this. btw, have you made any analyses on RSPO - Roundtable on Sustainable Palm Oil.

### **Crane and Matten blog: Business ethics in 2010**

T1 - Business ethics. T2 - managing corporate citizenship and sustainability in the age of globalization. AU - Crane, Andrew. AU - Matten, Dirk. PY - 2016. Y1 - 2016. M3 - Book. SN - 9780199697311. BT - Business ethics. PB - Oxford University Press. ER -

### **Business ethics: managing corporate citizenship and ...**

We are two business school professors best known for our books and research articles on business ethics and corporate citizenship. We wrote the Crane and Matten blog from

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2008-2015, offering unique insight on a range of issues from across the globe.

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