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Beyond Performance – How great organisations build ultimate competitive advantage By Scott Keller and Colin Price. Posted on January 20, 2013 by sloowdown.

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Finally, an evidence-based guide to sustainable change that recognizes and emphasizes the importance of organizational health as an essential factor in organizational performance. Beyond Performance is a 'must-read' for anyone who wants to achieve sustained health and performance in their organization.

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Beyond Performance: How Great Organizations Build Ultimate Competitive Advantage will be published by John Wiley & Sons in June 2011. Only a third of organizations that achieve excellence are able to maintain it over decades. Even fewer manage to implement successful transformation programs. These statistics have devastating implications.

## **Scott Keller and Colin Price | Management Innovation eXchange**

In an ever-changing world where only a third of excellent organizations stay that way over the long term, and where even

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fewer are able to implement successful change programs, leaders are in need of big ideas and new tools to thrive. In Beyond Performance, McKinsey & Company's Scott Keller and Colin Price give you everything you need to build an organization that can execute in the short run and has the vitality to prosper over the long term.

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## **Beyond Performance: How Great Organizations Build Ultimate ...**

beyond performance. change management. role modeling. influence. corporate transformation. culture. setting strategy and direction. strategy. This is the third in a series of posts adapted from Scott Keller & Colin Price's new book, Beyond Performance: How Great Organizations Build Ultimate Competitive Advantage.

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