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**Iinc Case Study -**

*Page 8/26*



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## **Term Paper**

Case Study

Background • ILINC was founded in 1993 by a professor (the author) and two students, at Rensselaer Polytechnic Institute. • The opportunity of ILinc originated from Usluel's who work with his instructor named, Jack Wilson, when he operated in as a developer on multi-media ventures amid his time at Rensselaer

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Bernstein, at  
Rensselaer Polytechnic  
Institute.

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case study Text: <http://www.jackmwilson.com> ...**

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are considering  
starting their own new  
venture. Discusses the  
process of identifying  
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students at Rensselaer Polytechnic Institute. • Later the name was changed to LearnLinc to match the name of its popular product and eventually

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